

# LEGAL eClients are **PASSING YOU BY!**

Onlinelegal.com.au

**CAPTURE** this growing market ...

1.

Customised Online Legal Shop under your name and logo, built and hosted by us

2.

Link from your existing web site to your Customised Online Legal Shop (like part of your site)

3.

Follow our Step by Step Marketing Guide

4.

**START EARNING!**

## Features:

### Passive Income

- 30% LawPack Sales
- 10% Companies, Trusts & Super

### Integrated Client Document Building + New Fees Income

- Company, Trust & Super products are ordered by your client from your Customised Online Legal Shop
- Draft documents are forwarded to your inbox for checking
- A new client has just sent you a job
- You contact the client and deliver the documents
- Fee component in product price in addition to the passive income
- Estimated fee income/product = \$220-\$330

Passive Income

### Dashboard

- Legal Publisher feeds
- Breaking News
- Sales at a glance
- Step by Step Marketing guide
- Content Manage
- Legal Links

### Over 50 Products

- Companies, Trusts & SMSFs
- LawPacks (Estate Planning, Wills, EPOA's etc., Debt Recovery & much more).
- Searches (Title, ASIC ...)  
(Saves you the admin if you want to)

### Customer Support

- 1 300 number answered "Customer Support"
- Legal Questions + requests for further services referred back to your firm

### Maintained & Updated

- Hosted by OnlineLegal
- Products updated (as the law changes)

### Customised

- Firm logo at the top of every page
- Welcome message, staff profile(s) on every page
- Firm logo on Legal Updates
- Firm contact details on Legal Updates
- Firm Contact Us Details
- Customise all this 24/7 via log-in

### Automated Legal Update

#### Mail outs/Library

- Automated email data base building (subscribe/unsubscribe)
- Legal Updates/Opt in or out

- Cost saving ( expected \$5,000-10,000 p.a. value)
- Library of Attention Legal Updates assembled on your Customised Online Legal Shop

### New Informed Clients

- Clients (existing & new) are educated by the online products.
- The need for legal advice from you is strongly and regularly recommended in LawPacks.

### Greater revenue from your traditional legal services

- Extra traffic to your web site
- New educated clients for your services (via LawPacks content & your web site). Clients who buy a Will LawPack will know what Testamentary Discretionary Trusts are and why they need them.
- Offer your clients an alternative – buy online (for simple unprofitable entry level work) OR retain your "full service" for a higher price.
- Maintain a decent profit margin in your personal exertion work by equipping your clients to take some basic steps DIY. (Your clients will love you for it.)

### Precedents & staff training in a single product

- Many of the LawPacks can be added to your precedent bank (on a pack by pack basis). No need to buy an entire suite of precedents.
- Added to the precedents is the straight talking completion instructions that will train your younger staff.